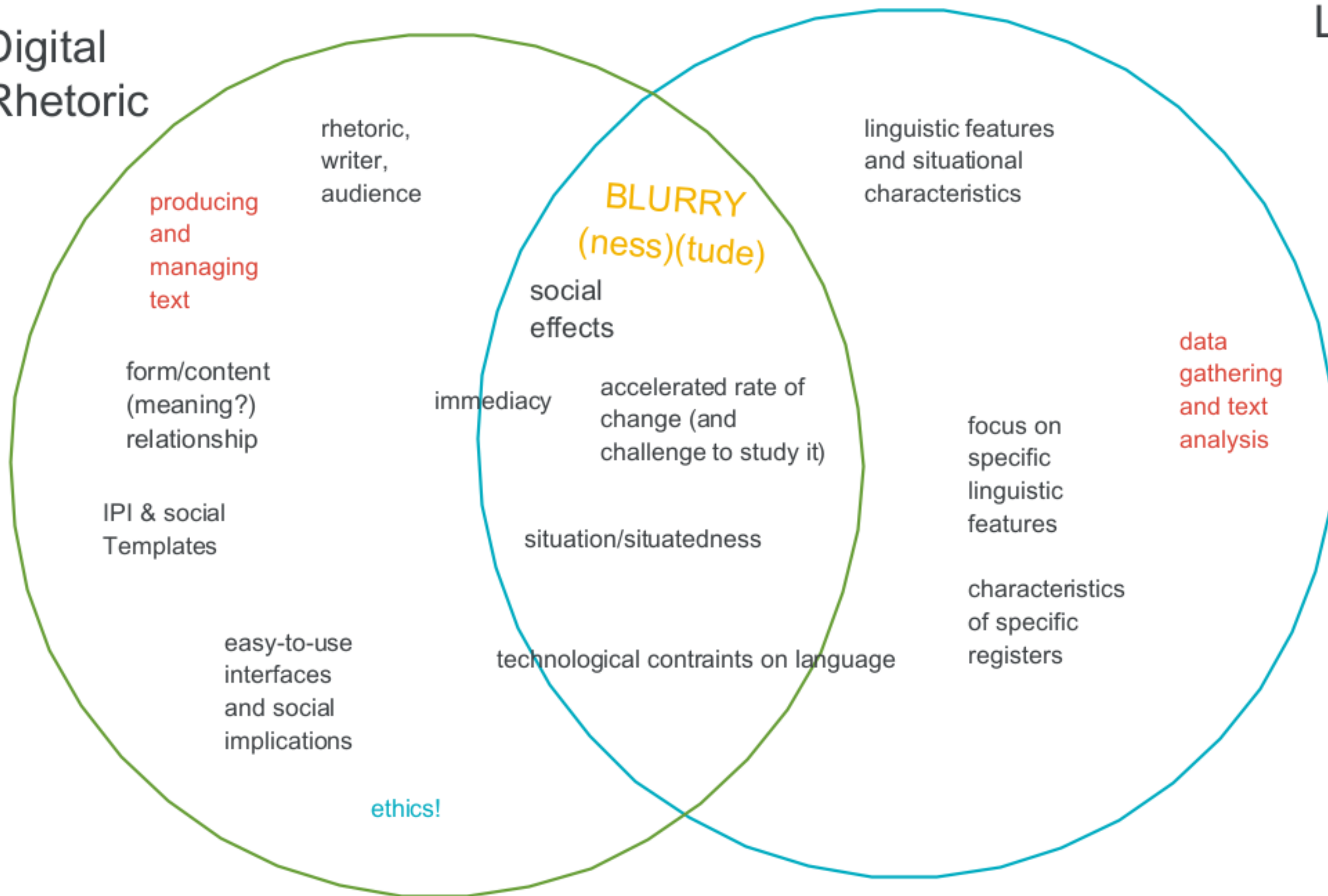


ENGL 5362 / ENGL 5380 JAMBOARD -- Chris & Shannon!

Online
Language

Digital
Rhetoric



Shane &
Sharmin

Rhetorical Ecologies

Update Culture

Interfaces

Textual Afterlife

Templates

Rhetorical Velocity

Memes

Circulation

Audience

Form

Content

Language

kairos

Rhetorical

Situation

Digital

Internet

AI

Algorithms

Online

communities

Key linguistic
features Phonology

Morphology

Syntax

Stress

Registers

Email, tweets,

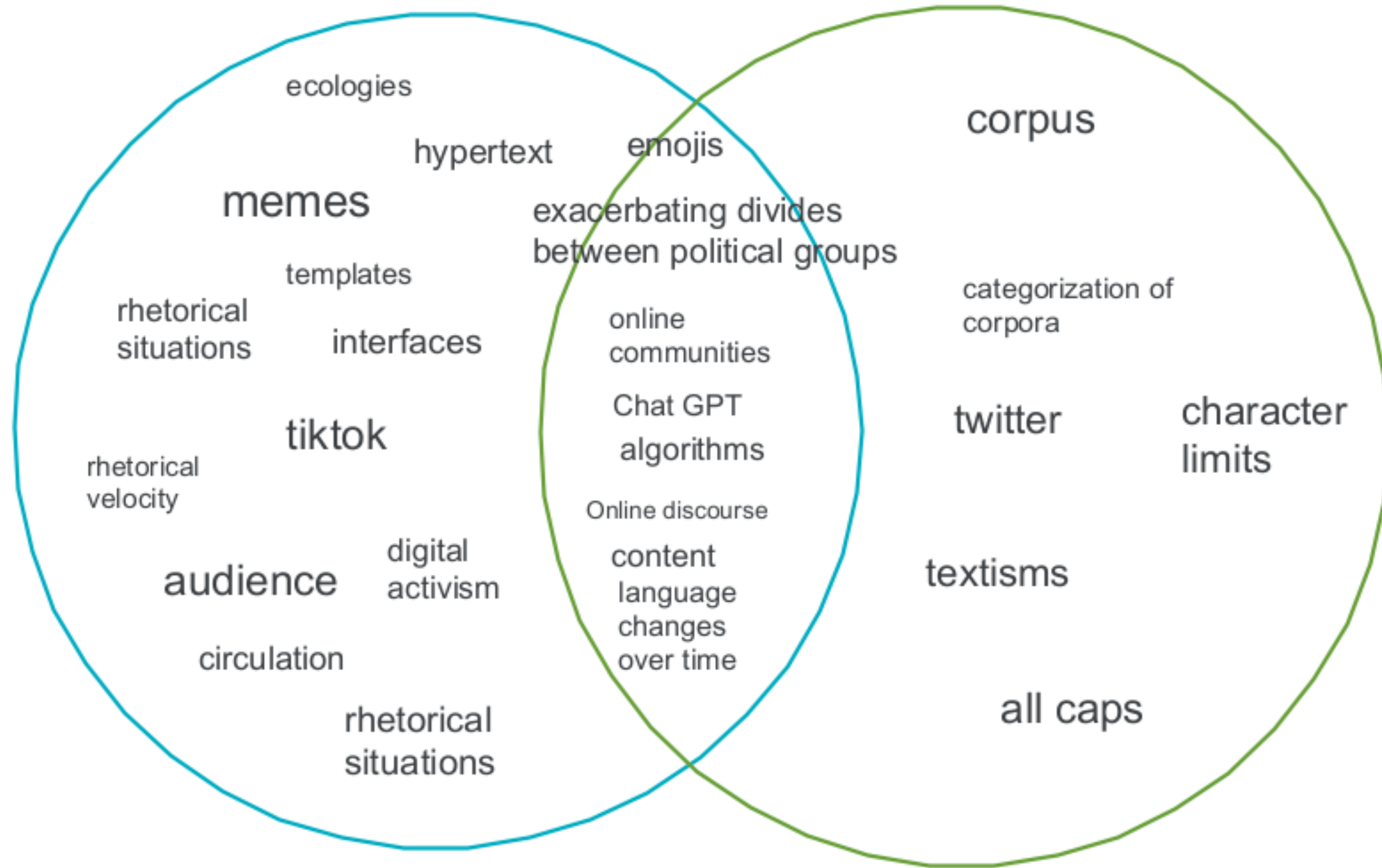
situational

characteristics

linguistic features

of registers

Cameron & Trisha



Tristan & Maddie

Rhetorical Ecologies

Rhetoric-centric, rather than linguistic-centric

Composing for re-composition

Circulation/Digital Afterlife

Memes vs. Viral Content

What is an interface?

Web 2.0, WYSIWYG and IPI templates

A.I. & Chat GPT

pertains to digital space

Influence of Interfaces

social effects / audience

online discourse and communities

kairos (textual timing)

functional relationships between linguistic features and situational characteristics

linguistic features

style

Register

Technical constraints (character count, rules, etc.)

corpus

textisms / textese

algorithms

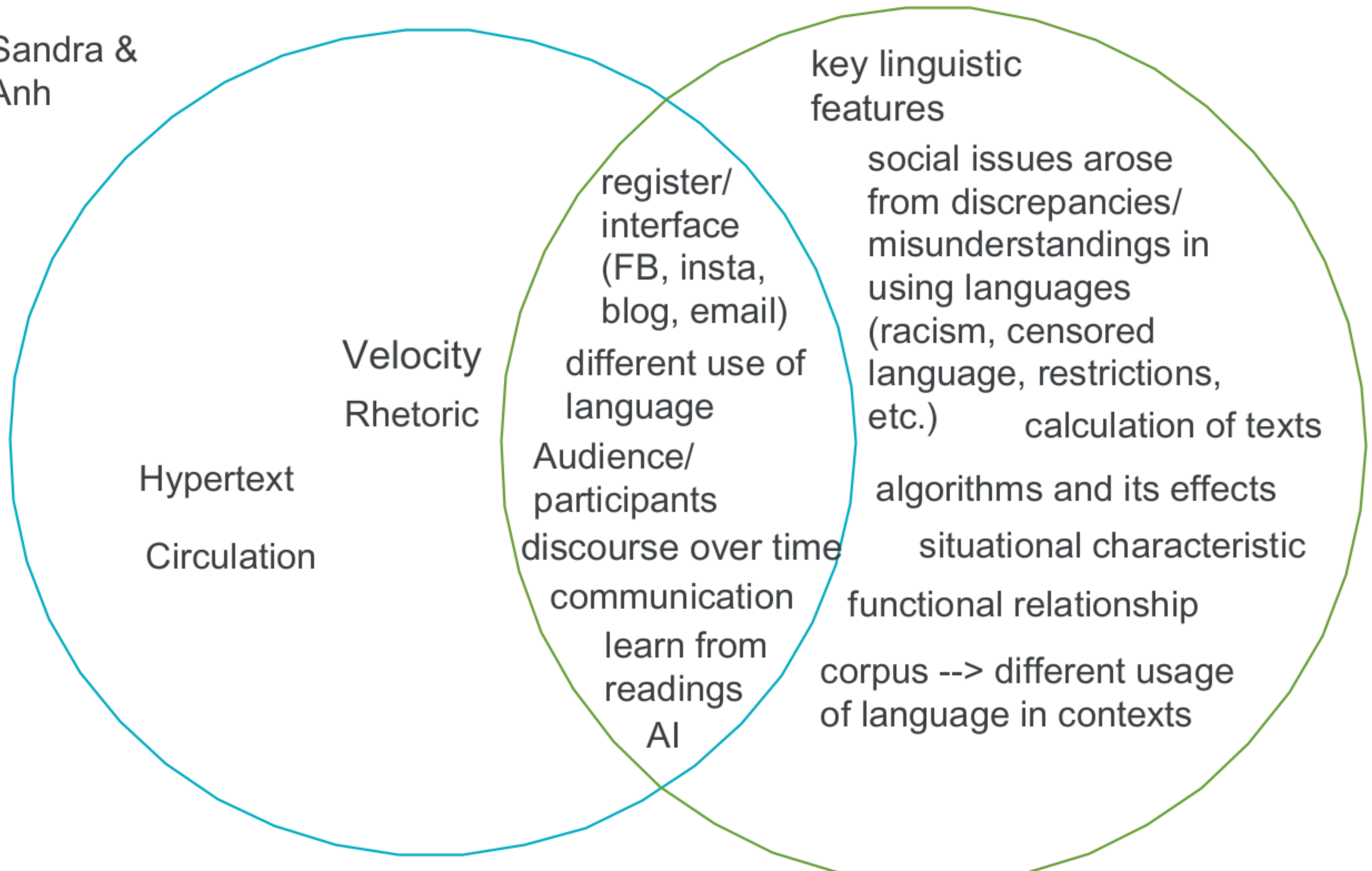
emails, texts, forums, tweets,

situational characteristics

genre

trolling tweets

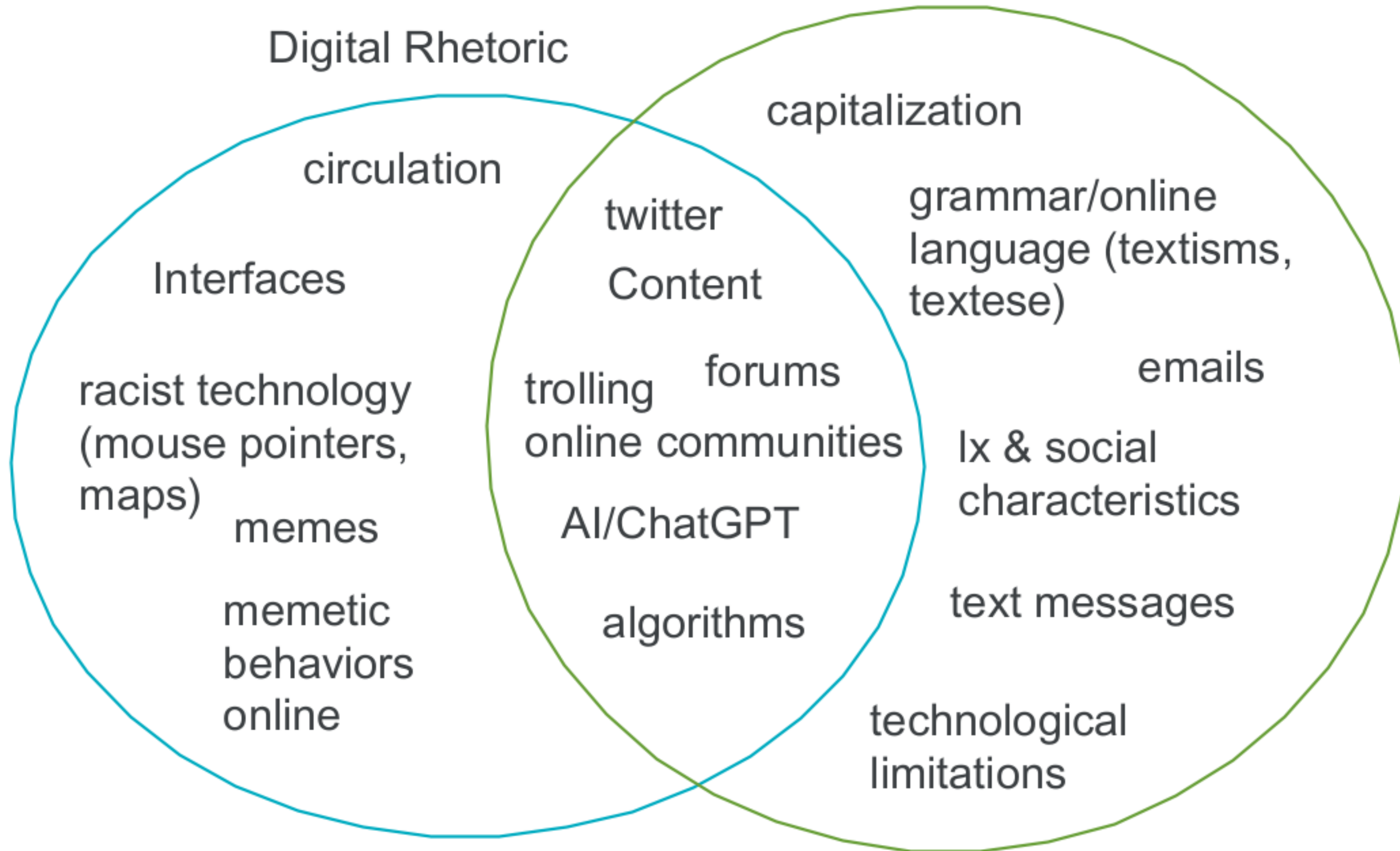
Sandra & Anh



Kelly &
Jayne-Marie

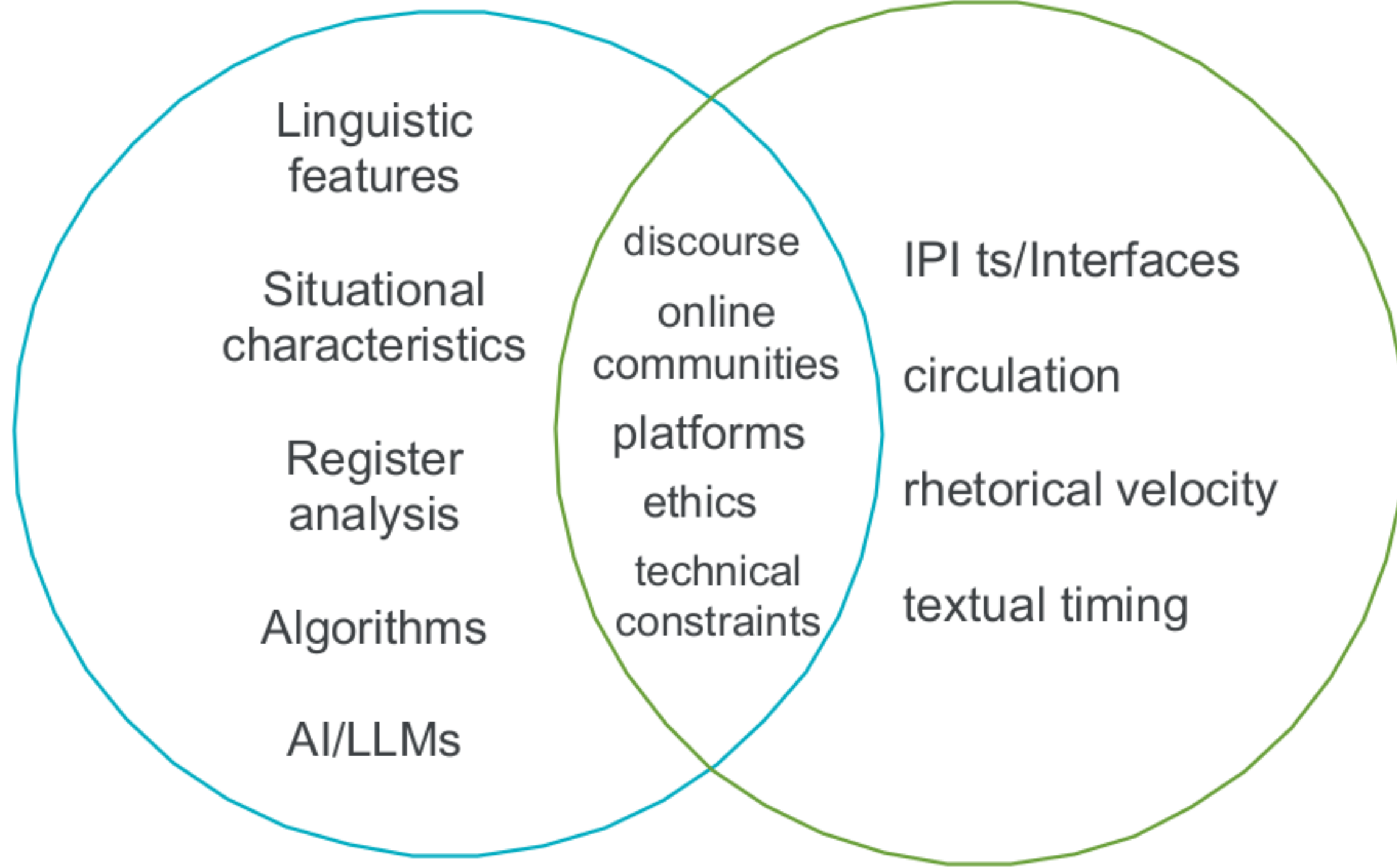
Sociolinguistics

Digital Rhetoric



Online Language

Digital Rhetoric



Linguistic features

Situational characteristics

Register analysis

Algorithms

AI/LLMs

discourse
online communities
platforms
ethics
technical constraints

IPI ts/Interfaces

circulation

rhetorical velocity

textual timing

Michelle and Cheyenne

